



IMSANZ26

CONFERENCE

2-5 SEPTEMBER 2026
CROWNE PLAZA HOBART HOTEL

www.imsanzconference.com.au



PARTNERSHIP OPPORTUNITIES

The Internal Medicine Society of Australia and New Zealand (IMSANZ) is pleased to present partnership opportunities for our upcoming Annual Conference, taking place from 2-5 September 2026 at the Crowne Plaza Hotel in Hobart.

This flagship conference brings together 200 – 250 physicians specialising in the prevention, diagnosis, and management of adult disease. Delegates include clinicians who provide comprehensive, long-term care for patients with both common and complex medical conditions, making this an exceptional opportunity to engage with a highly skilled and influential audience.

We welcome partners who share our commitment to advancing internal medicine and supporting excellence in patient care.

Partnership Opportunity

We are offering a single-tier partnership opportunity designed to maximise exposure and engagement with attendees. As our partner, your company will benefit from high visibility and direct interaction with conference participants.

This year step beyond traditional exhibits and bring your brand to life at the IMSANZ Conference! This is your opportunity to create an immersive, hands-on experience that captivates attendees and leaves a lasting impact.

We invite and encourage you to design an **interactive showcase** that lets attendees **see, touch, experience, and explore** your products and services in a dynamic way.

Leverage your **3m x 3m 360-degree activation space** to:

- **Create Live Demonstrations** — Show how your products work in real-time.
- **Host Hands-On Experiences** — Let attendees try out your solutions firsthand.
- **Incorporate Technology** — Use AR/VR, touchscreens, or gamification to drive engagement.
- **Facilitate One-on-One Interaction** — Connect directly with key decision-makers.
- **Design a Memorable Brand Experience** — Make your presence stand out with creative, interactive setups.



THIS ISN'T JUST ABOUT DISPLAYING YOUR BRAND, IT'S ABOUT IMMERSING ATTENDEES IN IT.

This partnership opportunity is limited to eight companies, the cost is \$9,500.00^{+GST} each.

PARTNERSHIP BENEFITS

As a partner, you will receive the following promotional and engagement opportunities during the main conference programme on the 3rd & 4th September 2026 (excludes pre (2nd) & post (5th) conference workshops, except to pack-in).

- **Logo Placement** — Your company logo will be prominently displayed on the conference website, marketing materials, and holding slides during the conference.
- **Acknowledgment by Conference Chair** — Your company will be formally introduced and acknowledged by the Conference Chair during the opening session.
- **Marketing and Promotion** — Inclusion in all conference promotional campaigns, including social media mentions, email blasts, and conference newsletters.
- **Brand Visibility** — Your branding will be showcased throughout the event, enhancing recognition among participants and industry peers.
- **Engagement Hub** — A dedicated **3m x 3m 360-degree space**, among the catering and poster areas, will be provided for interactive engagement and direct networking with attendees (exhibition build - 2 September, exhibition - 3 & 4 September).
Included in this space is:
 - Branded tower – image files to be provided by client.
 - 1 x LED Arm lights
 - 1 x 4amp power point
 - 9sqm of blue carpet to highlight your engagement hub
 - Furniture package
 - 1x round high bar table and 2x stools OR
 - 1x lockable counter & 2x stools OR
 - 1x round coffee table & 2x tub chairs.
- **Registrations** — 2 x full conference registrations including the welcome reception and conference dinner
- **Brand Visibility** — Your branding will be showcased throughout the event, enhancing recognition among participants and industry peers.
- **Networking Opportunities** — Access to networking sessions with speakers, industry leaders, and attendees.

WOULD YOU LIKE TO 'SUPER SIZE' THAT?

We would like to offer a suite of optional “super-size” enhancements that can be added to your partnership. These high-impact opportunities allow organisations to align their brand with key delegate touchpoints, elevate the event experience, and stand out in meaningful, memorable ways. From hospitality and technology to wellbeing and networking, these add-ons give sponsors the flexibility to customise their support and amplify their engagement throughout the conference.

- **Charging Station** — Branded charging station for device charging \$2,500.00+
- **Barista Cart** — Always a crowd favourite - \$3,750.00+
- **Networking Lounge** — Branded seating area with conversation prompts or refreshments. \$5,000.00+
- **Live Artist/ Mural Wall** — A collaborative artwork that grows over the event, with the sponsor’s brand integrated - (\$TBA)

- **Massage beds/stools** — Quick chair Massage - (\$TBA)
- **Interactive Map or Idea Wall** — place pins, write insights, or vote on industry trends - (\$TBA)

We recognise that every organisation has unique priorities, and we are committed to being flexible. Alternative 'Super Size' packages may be negotiated to ensure alignment with your goals and delivers meaningful value.

Our team will work closely with you to maximise the return on your investment and ensure your organisation receives the highest possible benefit from its participation in the IMSANZ Conference 2026.

Please reach out to us for the specific entitlements of these 'Super Size' opportunities.

APPLICATION

Please complete the online submission form. For any questions, please contact **Lynda Booth** at conference@imsanz.org.au, or **+64 21 779 233**.

Your application will be presented to the IMSANZ Board, and confirmed at their discretion. A partnership contract will be entered into once the IMSANZ Boards decision has been made. Additional information will be required after confirmation.

- Brief overview of your organisation & logo, and what you will be showcasing at the conference
- Brief overview of the ideas of how you would like to make your partnership engagement hub engaging and interactive
- Registration details for your personnel

The IMSANZ Board respectfully informs that applications from pharmaceutical organisations for these partnership opportunities will not be considered.